

# TRANSFORM HOTELS

REASONS TO CHOOSE  
DECORATIVE VINYL REFIT  
OVER TRADITIONAL REFURBS



**VINILESTILO**  
COM

Vinyl With Style

Refurbishments are happening with leading hotel brands...



**Club Med** Ψ  
Premium all-inclusive resorts

"As a construction manager specializing in high-end themes, I was immediately convinced by Cover Styl'.

For the Club Med Group, Cover Styl' is the perfect solution for the renovation of our holiday villages and a good substitute for various carpentry work on doors, design elements and furniture.

Frédéric Davi,  
Deputy Director of Constructions Zone Europe Africa



“  
HILTON CHOSE  
TO WRAP HOTEL  
ROOMS AND FIRE  
DOORS RATHER  
THAN REPLACE DUE  
TO THE MASSIVE  
COST SAVINGS.  
”



**3M DI-NOC Case Study:**

Hilton Honors

**Project:**

832 Guest room renovation

**Total Project Size:**

2200+ total doors

**Cost Saving:**

New door estimate: \$1000

Door refresh using

3M DI-NOC estimated: \$500

**Total Estimated Saving**

using 3M DI-NOC: \$1,000,000

**3M DI-NOC**

BEFORE



AFTER





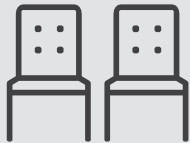
## STANDARD RE-FITS COST 7 TIMES MORE

Traditional rip-out projects cost 7 times more than wrapping using vinyl. Hotels can potentially refurbish rooms, doors, lobbies, lifts, bars and restaurant areas for a fraction of the cost



## QUICK INSTALL WITH NO BUILDING WORK

Refit without the mess and in a fraction of the time. Vinyls can often be applied over the existing substrate. No need for wholesale disruption.



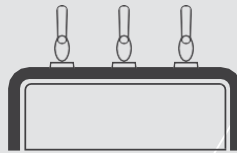
## TRANSFORM ONE ITEM OR TRANSFORM MANY

Rejuvenate an entire interior in one go or just wrap individual items over time i.e. bar, tables and trims. It's a cost effective solution for any budget.



## NO LOSS OF REVENUE

Refurbishment can be done one room at a time, meaning no wholesale closure or expensive down time. There's no noise, smells or waste for adjoining rooms meaning less disruption overall.



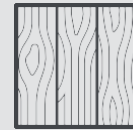
## NOT JUST FOR FLAT SURFACES

Its versatile 3D form can fit virtually any surface. Curves and complex shapes no problem. Perfect for ceilings, intricate bar structures and columns.



## INCREASE REVENUE FOR PREMIUM ROOMS

Great looking rooms encourage customer bookings with potential to increase revenue too. Refurbish a small number of rooms to create exclusive accommodation charged at a premium and even increase occupancy rates.



## 1500 REALISTIC TEXTURES AND PATTERNS

From concrete to metal and wood to leather; Hyper realistic textures look and feel like the real material. Apply finishes where it may be difficult or too costly to fit the real thing.



## A SUSTAINABLE SOLUTION

Vinyl offers a longer term solution - reusing and recycling furniture rather than disposing of it. Upcycle existing fixtures and fittings to create less landfill.



## FIRE TESTED, MOISTURE AND HEAT RESISTANT

Fire tested, CE marked and IMO approved for peace of mind. Vinyl is also moisture and heat resistant for suitable applications in washrooms and food environments.